

ACTIVITY REPORT

Activity number A 12

Title of the activity: The slogan: Encouraging walking: slogan to invite people to walk and hike

Teachers Responsible	Participating Teachers	Number of participating students	Duration of the activities	Location	Method of work
		30	2 weeks	In class	Mixed ability groups of 4 -5

Materials	Coloured papers Colours and markers Internet connection and laptops Worksheet to create a slogan
Final product	Slogan
Aims of the activity	<ol style="list-style-type: none"> 1. Learn some advertising techniques 2. Think about slogans and advertisement of products 3. Be able to create a slogan for the project combining hiking and history
Procedure	Students organise the groups Brainstorming 1: what ideas do you have with "hiking" and "walking"? Brainstorming 2: What ideas do you have with "history" and "exile"? Think to put together the ideas from brainstorming 1 and 2. What slogans can you create? Which is the final version?

EVALUATION SHEET

Activity number A12: The slogan: Encouraging walking: slogan to invite people to walk and hike

Teacher's Assessment (From the teacher to the students)

<i>Students'Attitude</i>	Yes	No	Sometimes
1. Students were interested in the activity.	X		
2. Students were co-operative with the teacher and their peers.	X		

<i>Students'Co-operativeness</i>	Yes	No	Sometimes
3. Students were able to work in groups or pairs	X		
4. Students were able to share ideas and knowledge.	X		

<i>Students'Autonomy</i>	Yes	No	Sometimes
5. Students were able to plan and organise their own work.			X
6. Students were able to use different sources of information.	X		

<i>Students'creativity</i>	Yes	No	Sometimes
7. Students have shown original thought, initiative and inventiveness.	X		

<i>Concepts learnt by students</i>	Yes	No	Sometimes
8. Students have learnt different concepts related to the Topic.	X		

<i>Presentation</i>	Yes	No	Sometimes
9. Students have presented their work neatly and in an ordered manner.	X		

Students'Assessment (From the student to the activity)

<i>Evaluate the activity:</i> The activity has been useful ...	Yes	No	Sometimes
1- To learn things which I didn't know about the task.	X		
2- To enjoy with an extra-curricular activity.	X		
3- To learn to co-operate with my peers.	x		
4- To get to know what an European Project is like.			X
5- To get to know other countries much better.			X
6- To learn what things are called in other languages.			X
7- Did you like the activity/task?	X		

Final Evaluation of the activity/task

Students enjoyed the activity and showed motivation in participating in other activities of the project.